

Financials

You can stay in Sognaayilli for **15 GHc** per person per night. This includes your stay in a **private hut** and the use of a **clean toilet**. The family serves you **breakfast, lunch and dinner**.

Meet Africa pays the host family and the employees with your fee. Besides this, a big part of the money goes to the **Meet Africa Project Foundation**, which supports the development of Sognaayilli and some local projects in and around Tamale. In consultation with the people of Meet Africa the residents of Sognaayilli will decide how the money will be used. For example the people of the village wish to invest the money in an adequate water supply. Besides employing people and investing in community projects the tourism project also creates other opportunities for the residents. School attendance is fairly low and therefore most of the people cannot read nor write. That's why we give our employees the training they need. In this way this small tourism project offers various opportunities for the development of the local residents of Sognaayilli.



Meet Africa



Contact/Reservations

For information and reservation, visit the Meet Africa office at Kanvilli. You will find the office along the Bolgatanga Road, about 7 km north of **Tamale**. You can take a taxi in the direction of Kamina and ask for Taimako Herbal Centre. It is also possible to contact us by telephone or email.



Email:
info@meetafrica.org

Internet:
www.meetafrica.org

Phone:
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(Ezekiel, Meet Africa employee)

In case of no answer:
+233 (0)24 482 41 10
(Namaawu, director of Meet Africa)

A genuine experience of traditional rural life in the north of Ghana!

MEET AFRICA Rural Village Experience and Lodging (MARVEL)



If you like to:

- stay in a host family in a rural village
- interact and connect with the people living in the village
- visit tourism attractions focussed on local traditions and culture
- experience the real African way of life
- contribute to community development

Then you should come to Sognaayilli!

Relax and enjoy with locals

Meet Africa Rural Village Experience and Lodging wants to offer you an experience of the traditional life in a rural village in the north of Ghana, **an experience that is genuine and brings people from different worlds together.** You will stay in a host family in Sognaayilli village. The facilities are rather low key; there is no electricity and no running water, instead you will experience how to manage without all these conveniences that are regarded indispensable in your home country.

Besides experiencing the local culture, another keyword is relaxation; we want you to be able to relax and enjoy the beautiful nature and scenery. Additionally you have the possibility to experience some tourist activities with a focus on local traditions, culture and interaction with people from the rural village. **Our product is unique and fun!** You can really interact with the Ghanaian people and enjoy their way of life.



Sognaayilli, North of Ghana

Sognaayilli is **a rural village in the proximity of Tamale**, the capital of the Northern Region of Ghana. The village is easy to reach through a dirt road branching the main Tamale-Gurugu road.

You can easily combine your stay in Sognaayilli with a visit to Mole National Park or a volunteer job in the region. Sognaayilli can offer you experiences of **'remoteness', 'uniqueness' and 'authenticity'**, whilst being fairly close to a major city and its facilities.



The Chief of Sognaayilli likes to welcome you!

Support the community

Your stay in Sognaayilli is based on the concept of **pro-poor tourism**. The World Tourism Organization defines pro-poor tourism as 'tourism which provides net benefits for poor people'. Meet Africa explicitly wants to use tourism as a way to generate opportunities for development for people in the rural villages around Tamale. Pro-poor tourism is not a tourism product, but an approach in itself.

We think poverty reduction can be achieved in various ways; by employing people from the community, by giving local entrepreneurs the opportunity to expand their market, by training people and by investing in community projects, to mention a few. In pro-poor tourism the aim is to employ particularly the poor and unskilled people. Special attention will go to recruiting female and illiterates.

We offer the following tourism attractions:

1. Traditional religion

Traditional religion is still important in the Ghanaian daily life. The people of Sognaayilli have three shrines, which form a sacred place and are believed to solve problems concerning the whole community, such as drought, as well as individual problems, such as infertility.

This tour includes a walk to the shrines, which gives you a nice impression of the village. First you will visit the chief of Sognaayilli to ask for permission. You will also visit the soothsayer where you can ask personal questions that you would like to be answered.

2. Kuli-Kuli Making

Kuli-kulis are **peanut rings**, a snack typical for the North of Ghana. The sole ingredients are peanuts and water. Typically, they are eaten soaked in tea, or with koko (porridge). To support the women in their business, we offer you the possibility to watch the process of kuli-kuli making and you can try to make your own.

3. Baby Washing and Massage

When a baby is born it is washed and massaged daily by a midwife or the grandmother of the newborn. It is a tradition that started many generations ago.

The baby will be washed every day in this special way until the age of 3 months. The reason for this ritual is to calm the baby and to make it strong and healthy. It is very nice to observe the ritual, but it is also possible to try it yourself if you dare to hold the small baby.

The tours are based on activities that form part of everyday life of the people in the village. As such, holding tours will be an additional income-generating activity for the tour holder. More tours are being developed, so feel free to ask for this.